



2010 Vermont Maple Website and Vermont Ski & Maple Map Hospitality Partners Registration Form

We invite you to join the 2010 Vermont maple syrup marketing program by filling out this registration form and sending it in with your payment by May 29th. Once again, The Vermont Maple & Ski Map will be the only statewide printed maple syrup promotional piece for 2009-2010 and www.vermontmaple.org continues to increase in popularity receiving 2,000,000 hits in 2008! **You don't need to participate in Maple Open House Weekend in order to be on the Map and website.**

Some of the Benefits:

- The 2010 Vermont maple publicity campaign will highlight the sugarmakers who are on the www.vermontmaple.org website and in the Ski & Maple Map. Recent publicity included articles in "Yankee", "The Boston Globe", "Washington Post", "New York Times", "Martha Stewart Everyday Food", Associated Press, coverage on the Time Warner radio network and television coverage included a maple episode on the "History Channel".
- The Maps will be mailed to prospective visitors by the VT Department of Tourism, distributed at many out-of-state events by the VT Department of Tourism, the Vermont Ski Areas Association and the Vermont Chamber of Commerce and will be available at all Vermont Welcome Centers.

Registration Forms and Payment Must be Received by May 28, 2009

If you have questions on this form please call Catherine Stevens at 899-9926.

Your name _____
 Business name (if different than above) _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Email _____
 Website _____
 Phone _____ Fax _____

Check all categories that apply:

Open all year _____ Bed & Breakfast _____ Inn _____ Restaurant _____
 Retail _____ Attraction _____ Maple by Mail _____

Check only 1 box for the following 2 options:

<input type="checkbox"/>	OPTION #1 Maple website, Maple & Ski Map and Open House Weekend	\$150
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<input type="checkbox"/>	OPTION #2 Maple website and Maple & Ski Map without Open House	\$100
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If registering for Option 1: Describe your Open House Weekend activities and information about your Open House offering or lodging package **(40 words or less)** and be sure to check off which dates you'll be open.

Open on **Friday (3/26/10)**, ____ **Saturday (3/27/10)** ____ **Sunday (3/28/10)** ____

Directions to Your Property (30 words or less):

TOTAL DUE \$ _____

Enclose this form and a check payable to Vermont Maple Foundation or pay by credit card (MasterCard or Visa).

Acct# _____ Exp date _____ CIV _____ (last 3 numbers on back of card)

Signature _____

**Vermont Maple Foundation
c/o Mary Croft
491 E. Barnard Road
Royalton, VT 05068**

Thank you for partnering with the Vermont maple syrup industry!