



Vermont Maple Website and “2010-2011 Vermont Ski & Maple Map” Sugarmakers Registration Form

We invite you to join the 2010-2011 Vermont maple syrup marketing program by filling out this registration form and sending it in with your payment by May 28th. Once again, The Vermont Maple & Ski Map will be the only statewide printed maple syrup promotional piece for 2010-2011 and www.vermontmaple.org continues to increase in popularity receiving 2,374,706 hits in 2009! **You don't need to participate in Maple Open House Weekend in order to be on the Map and website.**

Some of the Benefits:

- The 2010-2011 Vermont maple publicity campaign will highlight the sugarmakers who are on the www.vermontmaple.org website and in the Ski & Maple Map. Recent publicity included articles in “The Boston Globe”, ”NY Newsday”, “NJ Record”, “New York Times”, “Martha Stewart Everyday Food”, “Food Network Magazine”, Associated Press, the Better Homes & Garden television show to name a few.
- The Maps will be distributed at many out-of-state events by the VT Department of Tourism, the Vermont Ski Areas Association and the Vermont Chamber of Commerce and will be available at all Vermont Welcome Centers.

This promotional program is a very economical way to promote your maple products nationwide!

Registration Forms and Payment Must be Received by May 28, 2010

If you have questions please call Catherine Stevens at 899-9926.

We will e-mail or mail you a proofing copy to make sure your information is accurate. Sugarmakers must be a current member of VMSMA in order to participate.

Your name _____

Business name (if different than above) _____

Mailing Address _____

City _____ **County** _____ **State** _____ **Zip** _____

Email _____ **Website** _____

Phone _____ **Fax** _____

Sugarhouse Address (if different) _____

Check one of the following 3 options:

<input type="checkbox"/>	OPTION #1 Maple Open House Weekend ONLY on website and Map 1. 500 taps or less (\$50) 2. Over 500 taps (\$75) 3. Over 2500 taps (\$100)	FEE _____ _____
This option includes 1 free sign – check here if needed <input style="float: right;" type="checkbox"/>		
Additional signs are available at \$8 each. Enter # of additional signs desired _____ X \$8 = _____ Shipping at \$7 (or pick up at maple schools or farm show) x \$7= _____ Total fee for option 1 = _____		

OPTION #2 Listings on the Maple website and the Ski & Maple Map **without** Maple Open House Weekend , \$100.

Check all the categories you wish to be listed in:
Open All Year ___ **Retail** ___ **Wholesale** ___ **Bulk** ___
Maple by Mail ___ **Bed & Breakfast** _____

If you chose this option, enter \$100 here → _____

OPTION #3 Listings on the Maple website and the Ski & Maple Map **PLUS** Maple Open House Weekend

Check all the categories you wish to be listed in:
Open All Year ___ **Open House weekend** ___ **Retail** ___ **Wholesale** ___ **Bulk** ___
Maple by Mail ___ **Bed & Breakfast** _____

1. 500 taps or less (\$150) _____ FEE
2. Over 500 taps (\$175) _____

This option includes 1 free sign – check here if needed

Additional signs are available at \$8 each.
Enter # of additional signs desired _____ X \$8 = _____
Shipping at \$7 (or pick up at maple schools or farm show= _____
Total fee for option 3 = _____

If registering for Options 1 or 3: Describe your Open House Weekend activities and information about your sugarhouse e.g. boil with wood, entertainment, samples, products for sale, use horses, hours you are open, etc **(40 words or less)** and be sure to check off which dates you'll be open.

Open on Saturday (3/19/11) ___ Sunday (3/20/11) ___

Directions to Your Sugarhouse (30 words or less):

TOTAL DUE \$ _____

Enclose this form and a check payable to Vermont Maple Foundation or pay by credit card (MasterCard or Visa).

Acct# _____ Exp date _____ CIV _____ (last 3 numbers on back of card)

Signature _____

**Vermont Maple Foundation
c/o Mary Croft
491 E. Barnard Road
So. Royalton, VT 05068**

Thank you and good luck with your maple sales!